

September 30, 2010

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Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56,
Withdrawal of Request for Enhanced Confidential Treatment

Dear Messrs. Friedman and Bird:

On August 9, 2010, Bloomberg L.P. (“Bloomberg”), pursuant to Section 1.41 of the Commission’s rules¹ and the Second Protective Order² in the above-styled proceeding (the “Merger”), submitted a letter to request enhanced confidential treatment for certain data underlying an economic report Bloomberg submitted as an exhibit to its Petition to Deny in the Merger. Bloomberg hereby withdraws that request.

With the cooperation of vendors who provided confidential data to Bloomberg’s Outside Consultant, Dr. Leslie Marx, Bloomberg intends to submit to the Commission the data underling Dr. Marx’ report and rebuttal report accompanying its Petition to Deny and Reply to Comcast/NBCU’s Opposition. For all the reasons discussed in Bloomberg’s August 9, 2010 Request for Enhanced Confidential Treatment, Bloomberg believes that the data should be

¹ 47 C.F.R. § 1.41.

² *Applications of Comcast Corp., General Electric Co. and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, Second Protective Order, 25 FCC Rcd 2140 (2010).

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subject to protection under FOIA and the Commission's implementing rules, however now as "Confidential Information" under the First Protective Order.³

Bloomberg respectfully requests confirmation of receipt of this letter withdrawing the August 9th Request for Enhanced Confidential Treatment and the Commission's understanding that the data underlying Dr. Marx' report will be subject to the protections afforded by the First Protective Order⁴ in the Merger. If there are any questions regarding this matter, please contact me (202) 457-6340 or by email at sgavin@pattonboggs.com. If for any reason I am unavailable, please contact my colleague, Rory E. Adams, at (202) 457-6311 or by email at radams@pattonboggs.com.

Respectfully yours,

A handwritten signature in blue ink that reads "Stephen Díaz Gavin/REA". The signature is fluid and cursive.

Stephen Díaz Gavin
Counsel for Bloomberg L.P.

cc: Joel Rabinovitz, Esq.

³ See *Applications of Comcast Corp., General Electric Co. and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, Protective Order ¶ 4, 25 FCC Rcd 2133 (2010).

⁴ *Id.*